



7th International Day of Action Against Contract Cheating **Student TikTok Contest Rules**

Contest Deadline: 4:00 p.m. EST Wednesday October 19th, 2022.

The International Center of Academic Integrity (ICAI) is sponsoring the 7th International Day of Action (IDoA) Against Contract Cheating, **Student TikTok Contest**. The purpose of the contest is to generate short reels to raise academic integrity awareness and provide students the opportunity to share their opinions and ideas on **how everyone can support academic integrity**.

Winners will be announced approximately two weeks following the Oct. 19th, 2022 contest deadline.

Thinking about entering a submission?

- Does your TikTok make people *think* about academic integrity?
- Does it encourage others to *act* with integrity (i.e., in their personal and professional life)?
- Does it emphasize that *everyone* has a role in promoting academic integrity?
- Have you read and understood the terms and conditions below?
- Don't forget to include one of the following hashtags: #excelwithintegrity #myownwork #IDoA2022 so we can find and judge your TikTok - also include what educational institution you belong to!

***Only use the music available within TikTok, and obey the [U.S. Copyright Law](#)**

Please run a "copyright check" in TikTok on any uploads.

TERMS AND CONDITIONS

SUBMISSIONS

- a. Creators must be students enrolled at a higher educational institution (i.e., College, University). Please identify your educational institution in your caption. We encourage students from around the globe to submit!
- b. Individuals or teams may enter more than one submission.
- c. The TikTok must be **original** and abide by [U.S. Copyright Law](#) (run a “copyright check” in TikTok before uploading)
- d. The winners of the contest will be judged by members of the ICAI IDoA planning committee. Submissions will be judged on the following:
 - **highest number of likes;**
 - **highest number of views;**
 - **content is consistent with ICAI values;**
 - **content focuses on how to contribute to academic integrity;**
 - **clarity of message (i.e., did we immediately get/understand the message, did it resonate);**
 - **originality;**
 - **proper use of copyrighted material (i.e., only use copyright materials permitted by TikTok by using their “copyright check”); and**
 - **creativity.**

HOW TO SUBMIT YOUR TIKTOK

- a. Upload your video to TikTok by **4:00 p.m. EST Wednesday October 19th, 2022.**
- b. Ensure you’ve included one of the following hashtags: #excelwithintegrity #myownwork #IDoA2022 in your caption.
- c. Ensure you have identified your educational institution in your caption.

Winners will be announced approximately two weeks following the Oct. 19th, 2022 contest deadline

CONTEST PRIZES

- a. The Principal TikTok account holder of the top three TikTok reels will receive an Amazon gift card worth one of the following amounts in U.S. dollars (USD):
 - i. 1st prize \$150 (USD)

- ii. 2nd prize \$100 (USD)
- iii. 3rd prize \$50 (USD)
- b. This prize may not be sold or transferred for cash value. It is up to the Principal TikTok account holder and co-creators to determine how this prize will be shared by contributors.
- c. Prizes may be taxable.
- d. Individuals or teams may enter more than one TikTok; however, only *one* prize will be awarded to a winning individual or team (regardless of the number of TikToks they create for this contest).

RIGHTS AND LIABILITIES

- a. It is assumed that each creator or participant has given their permission to ICAI the “right to reproduce, redact for personalization, archive and communicate their submission for education or academic research purposes.”
- b. The Principal TikTok account holder and co-creators grant to ICAI the right to edit and reproduce submissions at their discretion.
- c. The Principal TikTok account holder and co-creators acknowledge that ICAI:
 - i. has “no responsibility for any liability, loss or injury, howsoever arising, which entrants may incur or suffer in carrying out any task or activity associated with or consequent upon preparation of their submission”;
 - ii. has “the right to disqualify any entry based on non-compliance with these rules, [submission criteria or] any copyright infringements”;
 - iii. “will not be liable for copyright infringement on the part of the participants”.
- d. The IDoA planning committee reserves the right to cancel or modify this competition, not distribute any awards, or not endorse or publish any contest submission.
- e. ICAI reserves the right to only award one prize per winning individual or group TikTok regardless of the number of TikToks submitted.

**These guidelines were adapted from the University of California San Diego [“Excel with Integrity: Art Contest” competition guide](#) with the permission of Dr. Tricia Bertram Gallant, Director, Academic Integrity Office.*

#excelwithintegrity #myownwork #IDoA2022