



6th International Day of Action Against Contract Cheating **Student Meme Contest Rules***

Contest Deadline: 4:00 p.m. EST Friday October 15th, 2021.

Submit to: https://uowdoie.az1.qualtrics.com/jfe/form/SV_4JdMcliMWjcLePs

The International Center of Academic Integrity (ICAI) is sponsoring the 6th International Day of Action (IDoA) Against Contract Cheating, **Student Meme Contest**. The purpose of the contest is to generate works that may be used either this year or in future years to promote the event and provide students the opportunity to share their opinions about the threat contract cheating poses to the higher educational experience and the overall importance of academic integrity.

Thinking about entering a submission? Consider the following*:

- Does your submission follow the contest rules below?
- Does your meme make people laugh? Laugh out loud?
- Does your meme make people think about academic integrity? Does it encourage students to act with integrity during their time at school and beyond (i.e., personal and professional life)?
- Is your meme relevant to the academic integrity community?
- Is your meme following a meme trend you've seen on Twitter, Facebook, reddit, or Instagram?
- Be sure to be original and follow the [U.S. Copyright Law!](#)

*Adapted from Langara College: [Academic Integrity Meme Contest](#)

TERMS AND CONDITIONS

SUBMISSIONS

- a. Participants must be students enrolled at an educational institution.
- b. Student submissions can be entered as .jpg, .pdf, .mp3 or .mp4 video files (max 25 MB)
 - by an individual (“Principal Author”) and/or teams (co -authors), but all contributors to the submission must be named.
- c. Principal Student Author and student co -authors are those who will have done the majority of the work on the submission.
- d. All contributors to, and participants in, the submission must be acknowledged and have given explicit permission to be included.
- e. Individuals or teams may enter more than one submission.
- f. The submission must be an **original** piece of work (Must follow [U.S. Copyright Law](#))
- g. The winners of the contest will be judged by members of the IDoA organizing committee.
- h. The submissions will be judged on:
 - a. Theme:** does the submission address why **academic integrity** is important?; We are specifically looking for creative submissions that promote the fundamental values of integrity: honesty, trust, fairness, respect, responsibility, and courage; and what it means to act with integrity even in the face of stress, pressure or disappointment. Submissions can address academic, research, or professional integrity.
 - b. Focus:** is the submission either educational (e.g., teaching students about academic integrity or professional ethics; teaching students the threats to education because of contract cheating) or promotional (e.g., encouraging students not to cheat; encouraging students to “do something, say something” about cheating; convincing faculty to teach academic integrity and/or respond to cheating);
 - c. Originality:** was the submission created specifically for this contest and free of any copyright or ethical (e.g., plagiarism) violations; and,
 - d. Creativity:** does the submission take an interesting and novel approach to conveying the message (e.g., a humorous slant on convincing students to act with integrity or an image that is impactful)
- i. The IDoA organizing committee reserves the right to disqualify any submissions that do not reasonably appeal to the topic of academic integrity or are considered offensive.
- j. The IDoA organizing committee reserves the right to cancel or modify this competition, not distribute any awards, or not publish any submission.
- k. By entering this contest, Principal Author and co -authors give permission to the ICAI IDoA to publish their submissions in any manner they wish and to use the submissions for educational, promotional, or research purposes. Winning submissions will be given a Creative Commons license [CC BY-NC 4.0](#) by the ICAI for reproduction with attribution.

- I. By entering this contest, Principal Author and co -authors give permission to ICAI IDoA to m. Contest prizes may not be sold or transferred for cash value.

ENTRANCE INSTRUCTIONS

- a. Decide if you are going to enter as an independent student or student team submission.
- b. Start creating! Your submission should be an original, creative idea for educating or promoting integrity – **give us your best meme!**
- c. Submissions must be submitted through an Entry Form (https://uowdoie.az1.qualtrics.com/jfe/form/SV_4JdMcliMWjcLePs) that gives the title of your entry, the names of the Principal Student Author, student co -authors as well as any other student contributors, a 50-word statement of rationale, and acknowledgements listing all sources (people or otherwise) used in the creation of the submission.
- d. Submissions must meet these Terms and Conditions and be put into the Entry Form by **4:00 p.m. EST Friday October 15th, 2021.**
- e. Principal Author must acknowledge agreement to the Terms and Conditions of the contest by checking the appropriate box on the Entry Form, affirming that they have abided by the terms and conditions for this contest.

CONTEST SUBMISSION REQUIREMENTS

In order to be eligible for judging, the submissions:

- a. The meme can take on any form (e.g., video, graphic arts, painting, drawing, photography, words, poems, song/music) but must be of good quality (i.e., able to be reproduced or viewed on a website or in a gallery); must address academic integrity and be **educational**. We are specifically looking for submissions that promote the fundamental values of integrity: honesty, trust, fairness, respect, responsibility, and courage; and what it means to act with integrity even in the face of stress, pressure or disappointment. Submissions can address academic, research, or professional integrity.
- b. must be free of any curse words, bias and hate;
- c. **must be original and free of any copyright or ethical (e.g., plagiarism) violations ;**
- d. only include people who have agreed to be a part of the submission;
- f. must acknowledge all contributing parties (even friends, colleagues, parents --- think of how long the acknowledgements list is at the end of a movie) and the contest entrants (i.e., authors) should include only those who have substantially contributed to the creation of the submission;
- g. must be received in the Google Entry Form by **4:00 p.m. EST Friday October 15th, 2021;**

**Disclaimer: the International Center for Academic Integrity and the IDoA Organizing Committee have done their best to determine the originality of any submissions. We do not support plagiarism and strive to uphold the [U.S. Copyright Law](#).*

CONTEST PRIZES

- a. The Principal Student Author and student co -authors of the First Place Submission will receive a prize worth one of the following amounts (US)
 - i. 1st prize \$150 (US)
 - ii. 2nd prize \$100 (US)
 - iii. 3rd prize \$50 (US)
- b. This prize may not be sold for cash value. It is up to the Principal Author and co -authors to determine how this prize will be shared by contributors.
- c. Prizes may be taxable.

RIGHTS AND LIABILITIES

- a. The Principal Student Author and student co -authors grant to ICAI the “right to reproduce, redact for personalization, archive and communicate their submission for education or academic research purposes.”
- b. The Principal Author and co-authors grant to ICAI the right to edit submissions at their discretion.
- c. Winning submissions will be given a Creative Commons license [CC BY-NC 4.0](#) by the ICAI for reproduction with attribution
- d. The Principal Author and co-authors acknowledge that ICAI:
 - i. has “no responsibility for any liability, loss or injury, howsoever arising, which entrants may incur or suffer in carrying out any task or activity associated with or consequent upon preparation of their submission”;
 - ii. has “the right to disqualify any entry based on non -compliance with the rules and regulations, and any copyright infringements”;
 - iii. “will not be liable for copyright infringement on the part of the participants”; and,
 - iv. “has the right to modify the rules and regulations of the competition without prior notice”.

*These guidelines were adapted from the University of California San Diego “ [Excel with Integrity: Art Contest](#)” [competition guide](#) with the permission of Dr. Tricia Bertram Gallant, Director, Academic Integrity Office, and Langara College, [Academic Integrity Meme Contest](#).

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#excelwithintegrity #myownwork